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Additional Photos available upon request

JDC MOTORSPORTS SIGNS ASHLEY FREIBERG FOR 2012 STAR MAZDA CHAMPIONSHIP ROOKIE CAMPAIGN

Illinois racer joins forces with defending champion as part of TrueCar 'Women Empowered Initiative'

MINNEAPOLIS, MN. (February 6, 2012) – JDC MotorSports is very pleased to add American Ashley Freiberg to its driver line-up for the 2012 Star Mazda Championship presented by Goodyear season. Seeking to repeat as series champion, the Minnesota-based squad will have the talented rookie behind the wheel in the Mazda Road to Indy series via the newly created TrueCar, Inc. 'Women Empowered Initiative'.

In addition to always striving to win championships, JDC MotorSports has continually been focused on finding and developing talent behind the wheel. That continues in 2012, with the addition of Ashley to its Star Mazda Championship roster. Thanks in large part to a new driver advancement program by TrueCar entitled 'Woman Empowered', Ashley will join forces with the defending and three-time Star Mazda champion JDC MotorSports. The former Skip Barber Racing champion, who has four Star Mazda races on her resume, including a top-five finish in 2010 at the Autobahn Country Club, will contest the entire upcoming 18-race campaign, partnering fellow up-and-comer Juan Piedrahita under the JDC awning.

"We are really excited about working with Ashley during the 2012 season," stated JDC MotorSports team principal John Church. "The opportunity to work with Ashley and TrueCar is a real honor, and we look forward to a great season."

"It's hard to express how excited I am for this opportunity that TrueCar has given me," stated Ashley. "I have an awesome team around me, with TrueCar, JDC, Burke Harrison, and Mike Zimicki. I am thrilled for the chance to work and learn with all of them this season. The only way to describe all of this coming together is like a 'dream come true'. Let's go racing!"

The 2012 season is just the latest step on Ashley's on-going quest to reach the top echelon of motorsports. The Illinois native, who currently resides in Vermont, first made her mark in the karting ranks, winning multiple races and championships. In 2007, Ashley made the transition to car competition, immediately showcasing speed and skill in Skip Barber Racing action. She continued her progression behind the wheel via greater and greater success in Skip Barber competition. Ashley made history in 2010, becoming the first female to win both a Skip Barber National race and championships, capturing two Barber Series titles via a 25-win season. Thanks to this success, Ashley was selected as one of six female racers in 2011 for the inaugural TrueCar 'Women Empowered Initiative'. This program is a multi-year commitment to support

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rising female racers in several series. TrueCar.com is the best way to begin the car buying process, because its certified dealers provide a hassle-free car buying experience, and the website makes you a pricing expert by telling what other people are paying for the car you want to buy.

JDC MotorSports will commence its chase for another Star Mazda Championship presented by Goodyear title on March 24-25, when the opening two rounds take place on the streets of St. Petersburg, Fla., in conjunction with the IZOD IndyCar Series. Prior to the season-opening doubleheader, Ashley and her teammate will take part in private testing, and be part of the annual Star Mazda Championship Spring Training event at Barber Motorsports Park in Alabama on March 19-20. JDC MotorSports is continuing to evaluate additional drivers for the upcoming race season, with interested drivers urged to contact the squad.

JDC MotorSports races with associate sponsorship from www.RedLineOil.com

Additional information on JDC MotorSports can be obtained from the team's website @ www.jdcmotorsports.com For direct contact, please contact John Church @ 952-233-3075

More information on Ashley Freiberg @ www.AshleyRacing.com

For more information on TrueCar visit their website @ www.TrueCar.com

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About JDC MotorSports:

Involved in formula car racing since its inception in 1994, JDC MotorSports has established itself as one of the leading junior open-wheel teams in North America. Initially making its mark in the F2000 class of club racing competition, JDC MotorSports was soon a team worth watching in the pro ranks. Competing in the Formula Ford 2000 Zetec Championship, the team not only won races, but also helped develop multiple young drivers. In 2005, JDC MotorSports expanded its efforts, entering the Star Mazda Championship. Quickly becoming one of the top teams in the series, JDC captured both the driver and team titles in 2007, as well as Rookie of the Year honors, with Dane Cameron scoring a series-high three wins. In 2008, JDC MotorSports was the runner-up in the Star Mazda Championship and finished fourth in its inaugural season of F2000 Championship Series competition. The Minnesota-based team won the Star Mazda Championship title with Rookie of the Year Adam Christodoulou, and the F2000 Championship Series title with Chris Miller in 2009. This past year, JDC continued its winning ways, earning the Rookie of the Year award in the Star Mazda Championship with Connor De Phillippi, and scoring a non-points win in the USF2000 National Championship. The Minneapolis-based squad won a third Star Mazda Championship with Tristan Vautier in 2011, in addition to being victorious in the USF2000 National Championship and earning multiple podium finishes in its Prototype Lites Championship debut campaign. JDC MotorSports will once again contest full seasons in the Star Mazda Championship, USF2000 National Championship and Prototype Lites Championship in 2012.

About TrueCar, Inc.:

TrueCar, Inc. is an automotive solutions provider focused on changing how cars are sold by providing a significantly better customer experience, while helping qualified dealer partners gain



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incremental market share and reduce costs. TrueCar is a visual publisher of new car transaction data. TrueCar price reports help both dealers and consumers agree on the parameters of a fair deal by providing an accurate, comprehensive and simple understanding of what others actually paid recently for an identically-equipped vehicle both locally and nationally. TrueCar works with a national network of dealers that provides a no-hassle car buying experience, and in many cases a highly competitive upfront price, to assist some of the nation's largest and most well-respected membership and service organizations to meet the auto research and buying needs of their members and customers. TrueCar is headquartered in Santa Monica, Calif., and has offices in San Francisco, Calif., and Austin, Texas. With 131 percent annual growth since 2006, TrueCar has connected hundreds of thousands of consumers with dealers nationwide, resulting in the sale of over 400,000 vehicles, and is developing a suite of products and services centered on radical clarity through the comprehensive analysis of market data and information. You can follow TrueCar on Twitter at www.twitter.com/truecar and become a fan of TrueCar on Facebook at www.facebook.com/truecar

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